

Exclusive Welcome Offer for BEA GOAL – Extra brokerage rebate up to HK\$3,000 in the 4th– 6th month after account opening

- 1. From 31 July 2023 to 30 September 2023(both days inclusive) ("Promotional Period"), new BEA Goal account customer who opens new securities sub-account during the Promotional Period ("Eligible Customer") will enjoy 50% brokerage discount in the 4th 6th months after account opening for buying and selling of local securities and A shares transaction(s) via digital channels of The Bank of East Asia, Limited ("BEA") ("Eligible Channel") with an upper limit of HK\$3,000 ("Offer"). The 50% brokerage discount in the 4th 6th months is calculated starting from the 94th calendar days since account opening date to 186th calendar days, including Saturdays, Sundays, and public holidays. It does not apply to customers who have maintained any securities sub-account with BEA, either individually or jointly, within a period of 12 months preceding the promotional period, nor to customers who have cancelled and reopened securities sub-account during the promotional period. For joint account holders, only the primary account holder is entitled to enjoy the Offer.
- "Eligible Transaction" is any buy or sell securities transaction executed via The Stock Exchange of Hong Kong Limited or China-Hong Kong Stock Connect Northbound Trading through BEA's Cyberbanking, BEA Securities Services Mobile App or BEA's automated phone service channel ("Eligible Channel") during the Promotional Period.
- 3. To enjoy this Offer, the Eligible Customer is required to pay the full brokerage fee calculated based on the standard brokerage rate first; and a refund representing the brokerage commission paid and 50% brokerage discount for the Eligible Transaction will be credited into the designated settlement account of the Eligible Customer on or before 30 June 2024.
- 4. Eligible Customer must maintain a valid securities sub-account and settlement account with BEA at the time when the rebate of difference of brokerage fee is credited, otherwise the Offer will be forfeited.
- 5. Securities transactions of the derivative products issued by BEA will not be treated as Eligible Transaction.
- 6. Eligible Customer shall be required to pay other transaction fees/charges, including but not limited to the SFC transaction levy, the FRC transaction levy, the HKEX trading fee, and stamp duty. Please refer to BEA's Charges tables for more details.
- 7. The date and time of an Eligible Transaction is subject to BEA's computer records. In case of any disputes, BEA's decision shall be final and binding.
- 8. Any transactions which are eventually cancelled/returned or found to be fraudulent will be considered ineligible for this Offer.



- 9. No person other than the customer or BEA will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
- 10. BEA reserves the sole right to amend or cancel the Offer and change the Terms and Conditions at any time without prior notice. In the event of any dispute, the decision of BEA shall be final and conclusive.
- 11. These Terms and Conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
- 12. Should there be any discrepancy between the English and Chinese versions of these Terms and Conditions, the English version shall apply and prevail.
- 13. In the event of any discrepancy or inconsistency between the information presented in the promotional materials and these terms and conditions, these terms and conditions shall take precedence and govern.

Important Notice:

Investment involves risks. The prices of securities may move up or down, and may become valueless. There is an inherent risk that you may incur losses rather than gain profit as a result of buying and selling securities. It is possible that you may lose some or all of your investment as a result of conducting securities transaction. Information contained herein is for reference only. It does not constitute any offer, solicitation, or recommendation for the purchase or sale of any investment products.